

5th International Coaching Conference

»Coaching Meets Research ... Organisation, Digitisation, and Design«

12th and 13th June 2018 in Olten/Switzerland, with Exclusive Workshops on 11th and 14th June 2018

Call for Speakers



Coaching has become important for effective individual goal-attainment, self-regulation and personal growth. In addition to the fields of professional sports and management, coaching has now also made its successful entry into the realms of work integration, health promotion, and other areas. This development is accompanied by an impressive growth of coaching associations and organisations, training initiatives, coaching programmes, as well as publications.

In this context, the International Coaching Conference "Coaching Meets Research" provides a knowledge platform for people who are interested in the state-of-the-art of coaching practice as well as in current results of the coaching research. This includes people who either work with coaching or as coaches themselves. Moreover, we invite academics and scholars, teachers, and institutions of further education who are interested in connecting their professional experiences with current practice and research. Finally, the conference invites representatives of professional associations as well as of organisations who pay for coaching.

»Coaching Meets Research ... Organisation, Digitisation, and Design«

Subject of almost any coaching is the interplay of people and organisations. The increasing digitisation of organisations creates a number of profound challenges: new forms of management, media-supported forms of communication, a democratisation of decision-making processes, an increased sharing of responsibilities, virtual team-work and internationalisation. How can coaching connect to these developments? How can coaching contribute in these areas? What are the challenges to be overcome? And what does all this mean for the management of coaching as a service, from executive coaching to the field of work integration?

Current coaching practice continuously contributes to and is accompanied by the development of new concepts and research projects. The goal of this international conference is to bring together and to systematically analyse developments from practice and research. Therefore, the upcoming conference offers three thematic strands:

»Organisation«: How is coaching offered in organisations? What models exist in this realm? How do coaching programmes, coaching cultures, and the uses of coaching as a part of organisational developments differ? How can the quality of coaching in organisations be assured? Which skills and competences in business administration are necessary for the successful implementation of coaching in organisations? What is the relevance of internationally operating coaching enterprises?

»Digitisation«: What characterises our contemporary and future world of work? What are the consequences for coaching in this respect? What is the relevance of digitisation of the working world? What opportunities and risks are connected to this development? What is the state of development?

ment of digitised coaching formats? How and to what degree of success can these formats be implemented? What is important in digitised coaching?

»Design«: Design is concerned with the architecture and the formats of coaching (e.g. supplementary and specific methods, programmes geared towards change and development, the scaling of coaching programmes) in the customer and client context. Design provides the necessary bridge between organisation and digitisation. How do architectures and formats of coaching develop in the realms of work integration, school and education, leadership and change management? What are recent trends and new roles? Scaling and/or individualisation? Hybrids, prototypes, process management?

Formats of Contributions

- During the public research colloquium (first day of the conference), poster presentations of theses (BA, BSc, MA, MSc, PhD) will be discussed. The selection criteria are academic quality, topicality, originality and practical relevance. The research colloquium will be moderated, will last for 3 hours and will contain 8 to 10 contributions of 10 to 15 minutes.
- In parallel theme labs (first/second day of the conference), academics, practitioners, and educators will share their perspectives on one of the three thematic strands and/or potentially overlapping areas of these strands. These theme labs will contain 2 to 3 expert presentations¹ of 15 to 30 minutes followed by open discussions of the lab theme with all participants. The labs will last for 2.25 hours and will be professionally moderated.

Abstracts of Contributions as Basis for Selection

Abstracts should be submitted using all the criteria specified in the following table (see next page) and using the template (see attachment and www.coaching-meets-research.ch).

Requirements for »Academic Contributions«	Requirement for »Practice-Oriented Contributions«
Title of Contribution	
Relevance/Connection to one of the three thematic strands (Organisation, Digitisation, Design), incl. rationale/justification	
<p>Project Information</p> <ul style="list-style-type: none"> • Project description: basis (incl. brief summary of state of research), perspective on coaching, research question and objective, project type (theoretical/empirical project, etc.), methodology • Planned state of project by June 2018 • Rationale for project relevance for coaching practice 	<p>Project Information</p> <ul style="list-style-type: none"> • Project description: basis (incl. relevant practical questions), perspective on coaching, project type (developing a concept, reporting from practice, etc.) • Planned state of project by June 2018 • Rationale for project relevance for coaching research/theory
Description of Proposed Content of Contribution	
Select project-related bibliography	
Personal information (Coaching expertise, institutional affiliation, function, title, contact) and photograph	

¹ Please note: The conference is meant as a platform for professional/academic exchange. Please do not submit sales- or marketing-oriented contributions. The lab moderators reserve the right to intervene in cases where presenters do not adhere to these regulations.

Selection

Abstracts will be selected based on the specified criteria by a conference committee of the six experts.² Abstracts that do not or not sufficiently reflect the specified criteria will not be taken into consideration. Information regarding the acceptance or rejection of contributions will be provided on an individual basis.

Deadlines

The Call for Speakers contains two deadlines, 15 September 2017 and 15 February 2018. Replies regarding the selection will take place in November 2017 and March 2018 respectively. The number of acceptable contributions is limited, so that, following the initial call, a second call might not be published. Relevant information will be made available on www.coaching-meets-practice at the appropriate time. Please send your fully completed submission form to marlen.gsell@fhnw.ch.

Compensation for Accepted Submissions

For each selected contribution for a theme lab or the research colloquium, one person can take part in the conference (12/13 June 2018), incl. the networking event, free of charge. Up to two additional participants involved in the accepted contribution can profit from a reduced conference fee (incl. early registration bonus). Additionally, each contributing team will be eligible to claim a lump sum expense allowance of a total of CHF 250. This amount can be collected in cash at the registration desk during the conference. Accepted speakers may also register for the exclusive workshops before and after the conference (11/14 June 2018) for a reduced fee.

Publications

All speakers at the conference will be offered the opportunity to submit a paper related to their contribution for publication. Requirements regarding the expected quality of content as well as formal requirements will be provided at a later date.

On behalf of the conference organising team

Robert Wegener, M.A.
Conference Organiser



We are looking forward to your submissions

www.coaching-meets-research.ch

² Robert Wegener, M.A./M.A., Dr Michael Loebbert, Prof. Agnès Fritze, Dr Silvia Deplazes, Prof. Hansjörg Künzli, Prof. Dr Eric Lippmann