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Innovative ways to research coaching

This presentation looks at some of the unusual and often challenging ways in which coaching has been researched over the last five years. It begins with an overview of the current state of coaching research, highlighting the tensions and challenges involved in studying an intimate, confidential relationship. Next, examples are presented of innovative, qualitative approaches and methods that have been used to carry out coaching research. One example will be a study that uses an interesting constructivist phenomenological strategy to examine issues arising in the peer coaching process. Other examples that will be explored are the heuristic and action research approaches that coaches are now using to research and develop their own practice.

Biography

Dr. Elaine Cox is Director of Coaching and Mentoring Research and the programme leader for the Doctor of Coaching and Mentoring Programme in the Business School at Oxford Brookes University. She is the editor of the International Journal of Evidence-Based Coaching and Mentoring and co-editor of The Sage Handbook of Coaching.

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