



**Dr. David B. Drake**, Center for narrative Coaching, Australia

*6. Keynote, Donnerstag, 10. Juni 2010*

**What is evidence, anyway? Reflections on its role in professional practice** Texte

This presentation focuses on four questions that are central to deepening our understanding and practice of coaching as a professional practice: (1) What is "evidence" and what role does it play in our perception, cognition, action and communication? (2) What changes when we think of evidence as a verb, as a contextual and relational process, rather than as a noun that is static and independent? (3) What is the function of "evidence" for coaches in the 21<sup>st</sup> century? (4) What becomes possible if we see coaches as artisans in terms of our relationship with research and evidence?

**Biography**

Dr. David B. Drake is the founder and Executive Director of the Center for Narrative Coaching in San Francisco and Sydney. He works with organisational clients such as PricewaterhouseCoopers, Nike and the U.S. Dept. of Health and Human Services to improve their internal coaching capabilities, create stronger ties between strategies and behaviors, and foster healthier and more productive cultures. He has taught coaching skills to over 5,000 leaders, managers and professionals using narrative and contextual coaching methodologies. David has written over 30 publications on coaching, and he served as editor for "The Philosophy and Practice of Coaching: Insights and Issues" published by Jossey-Bass, 2008.

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